





New Mobile Application Providing Access to Services on the Go

July 9, 2014

NEWS

A new mobile application launched by the South East Community Care Access Centre (CCAC), with support from the South East Local Health Integration Network (LHIN) will enable South East residents to find the services they need close to home or on the go.

Developed in partnership, the new South East Healthline Application utilizes the existing SouthEastHealthline.ca structure which provides online information of over 4,000 organizations and programs serving people across the South East.

Available for iPhone and Android devices the Application will allow users to search for health services within the region using a variety of criteria. Once the user selects a criteria, providers are then listed within proximity to the patient or user or to the postal code provided. Additional features of the application include:

- One touch calling to service providers
- Links to Google Maps
- Hours of operation
- Location services (if enabled)
- Pin to 'clipboard' option for frequently searched services

Since it was launched in August of 2013, the Healthline.ca has received more than 1.2 million visits with an average of 19 percent of the traffic coming from mobile devices. This new application will enhance the search experience for those users.

Supporting our Health Service Providers and Partners to provide better care for residents of the South East LHIN aligns with the Ontario government's <u>Action Plan for Health Care</u> and its commitment to provide the right care, at the right time, in the right place.

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QUOTES

"This service is a logical extension of our role to connect people with the right information, services and care they need to help them stay healthy, manage their health and get well in a format that meets their needs."

- Jacqueline Redmond, CEO South East CCAC







"This mobile application is an excellent example of how we are collaborating with our providers and partners to enable faster access to health care services across the South East LHIN."

- Paul Huras, CEO South East LHIN

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