

BOARD BRIEFING NOTE

To	SE LHIN Board Members
From	Paul Huras
Date	January 25, 2016
Recommendation	That the draft community engagement strategy proposed for <i>Patients First: A Proposal to Strengthen Healthcare</i> is provide for information only.
Executive Summary	<p>The MOHLTC has requested that all LHINs create several engagement opportunities over the months of January/February 2015, with a deadline to provide feedback to the Ministry by the end of February. The goals include:</p> <ul style="list-style-type: none"> • Providing an overview of Patients First: A Proposal to Strengthen Healthcare; and • Seeking feedback on the above from HSPs, patients/clients, and caregivers in the south east region. <p>The MOHLTC is leading the engagement strategy to inform the <i>Patients First</i> proposal at a provincial level with a focus on engaging health care providers, the general public and special populations through a general call for open-ended feedback on their website. The MOHLTC will also lead specific engagement with provincial health care associations. They have also requested that MPPs conduct public engagement activities to help inform this proposal. In addition, the LHINs are creating engagement opportunities at the local level that are specific to this proposal – with a focus on patients, caregivers, and health service providers. As updates are proceeding, a draft Community Engagement and Communications Plan will be circulated at the Board meeting. The following is the SE LHIN proposed approach based the realities and limitations of available time and resources with which to conduct this engagement exercise:</p> <ul style="list-style-type: none"> • Public: <ul style="list-style-type: none"> ○ Multiple public education/consultation sessions will be held across SE LHIN region, supplemented by possible online or telephone engagement tools. • Advisory Groups: <ul style="list-style-type: none"> ○ The SE LHIN Regional Patient Advisory Committee will be invited to provide feedback ○ Stakeholder advisory groups will be invited to attend public consultation sessions and made aware of any alternate engagement channels.

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- **Elected Representatives:**
 - Coordination with MPPs to share the LHIN planned approach, avoid overlap, and identify opportunities for collaboration
 - Municipal representatives will be invited to participate in a targeted engagement opportunity.

- **Health Service Providers:**
 - Existing HSP stakeholder meetings are providing opportunities for education & engagement
 - The LHIN will work with HSPs to reach out to their various advisory committees and patient/client groups to invite participation in public engagement sessions
 - Abovementioned opportunities may be supplemented by possible online engagement opportunities.

- **Specific Populations:**
 - Considerations are being given to the region's francophone and Aboriginal populations, as well as consumer survivors, to ensure appropriate opportunities are being provided for these groups to provide feedback.

The above proposed approach will be supported by a communications plan that will ensure outreach with all necessary audiences – outlined in the Draft Communications & Community Engagement Plan to be circulated at the January 25 meeting of the Board.